



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
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**SCHOOL OF MANAGEMENT** Presents

# kontempore THOUGHTKAMP IN BUSINESS ANALYTICS

**Date: 22<sup>nd</sup> November, 2019**

**Venue: Hotel Radisson, MIDC, Andheri (E), Mumbai**

**Time: 6.30PM onwards**



As a part of **THOUGHTKAMP** series we periodically organise various round table discussions or interactive sessions on topics of contemporary interest to industry practitioners. The attempt is to get together select senior professionals to share ideas, experiences, views and in the process, learn from each other.

**This edition of THOUGHTKAMP will focus on "Business Analytics"**

A data-driven culture and forward-looking analytics generate certainty and optimism about taking big decisions. Cost reduction and market share gains are the big focus areas for Indian firms while leveraging advanced analytics solutions.

## Overall Session Flow :

6.30pm - 6.45pm : Registration & Networking

6.45pm - 7.00pm : Context Setting and Introduction by the facilitator

7.00pm - 7.45pm : Team Based Discussions on the theme

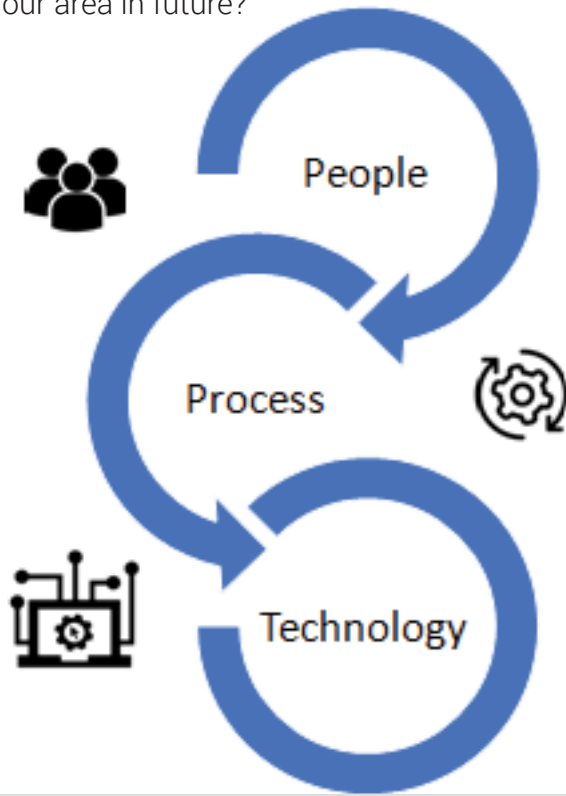
7.45pm - 8.15pm : Summing Up by each team

8.15pm - 8.30pm : Sharing of Insights and Closure by the facilitator

8.30pm onwards : Drinks and Dinner

## Key Questions to Drive the Team Level Discussions...

- How are we using analytics in our area?
- What kind of analytics is working well in our area?
- What are the problems analytics can solve wrt our area in future?



*During the discussion process participants will be divided in three groups i.e. people, process and technology. To get deeper insights and charter change management action plan for future*

### People Analytics Change Tool Box

- Data Driven change Management
- Change Analytics
- Stake Holders Mapping
- Influencing Matrix
- Business Case Tool
- WIFM Agenda

### Process Analytics Tool Box

- Flow-chart
- Failure Mode Effects Analysis
- Mistake Proofing
- NodeXL
- Google Fusion Tables
- Spaghetti Diagram

## Focus Areas for the Discussion:



Functions driving analytics adoption

Speed and Sophistication

Type of analytics used by functions

### Analytics Toolbox



- Excel fundamentals
- Advanced excel methods for simulations and analytics
- What-if analysis, regression analysis, hypothesis tests
- Working with Data – Introduction to R
- R-data types, working with lists and data-frame in R
- Data Visualization – Using R
- Programming in Python
- Introduction to functions in Python and R
- SQL and NoSQL labs
- Tableau operations
- Plots and reporting using Tableau

## Our Coordinates

To know more about us visit:  
[www.kontempore.com](http://www.kontempore.com)

*In case of any queries or support*

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